



**Office of the Mayor-President**

City of Baton Rouge  
Parish of East Baton Rouge

222 St. Louis Street  
Post Office Box 1471  
Baton Rouge, Louisiana 70821

225/389-3100  
Fax 225/389-5203

MELVIN L. "KIP" HOLDEN  
Mayor-President

June 6, 2011

Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554

Re: GN Docket 11-65

Dear Chairman Genachowski,

As the Mayor-President of the City of Baton Rouge/Parish of East Baton Rouge, I am very interested in finding ways to help grow our economy, create jobs and have our city be on the cutting edge of technology. When I see an opportunity to accomplish all three objectives, the correct course of action is obvious. The proposed merger of AT&T and T-Mobile, USA is just such an opportunity. Through the increased proliferation of mobile technology the transaction promises, coupled with better management of our resources, Baton Rouge is poised to become America's next great city.

To be America's next great city, we need access to cutting edge technologies wherever we are, and the next cutting edge technology that will help our city tremendously is mobile broadband. Having the ability to access the internet on the go from anywhere in Baton Rouge is an exciting development, and it is one that I believe our city needs to have available as soon as possible.

The proposed merger of AT&T and T-Mobile promises a company better than the sum of its parts – giving Baton Rouge access to a faster and more reliable mobile Internet more quickly than without the deal. AT&T has said that its 4G LTE offering will be available to more than 97 percent of the country in a few short years.

With access to the highest quality of Internet service, our local businesses can compete with those across the country and around the world; our schools will have greater resources to educate our children, and our neighbors will be able to communicate with each other even more effectively.

I encourage you to recognize the importance of this modern tool to our state's capital city. We will all benefit from the AT&T/T-Mobile merger, and I hope we can count on your support.

Sincerely,

A handwritten signature in blue ink that reads "Melvin L. 'Kip' Holden".

Melvin L. "Kip" Holden  
Mayor -President